

Privacy Policy

Last updated: 22 October 2026

Fenitly is a language-learning app in development. This policy explains what personal data we collect on fenitly.com and in our emails, why we collect it, who processes it for us, how long we keep it and what rights you have under the EU General Data Protection Regulation (GDPR, Regulation (EU) 2016/679).

1 Who is responsible

The controller of your personal data is Marcin Dzióbkowski, who runs the Fenitly project, Poland.

For any question about your data or to exercise your rights, write to marcin@namelezz.dev. We reply within one month.

2 What we collect and why

We collect only what we need to run the waitlist and the beta, and to understand which of our ads work.

Data	Purpose	Legal basis
Your email address	Sending one confirmation email (double opt-in) and, once you confirm, the launch or beta updates you asked for	Your consent (Art. 6(1)(a) GDPR)
The language of the page you signed up on (English, Spanish, French or German)	Sending your emails in that language	Your consent (Art. 6(1)(a) GDPR)
Beta survey answers: your native language, the language you want to learn, your level and the apps you have used	Selecting beta testers and deciding what to build first	Your consent (Art. 6(1)(a) GDPR)
How you reached the sign-up: the campaign tags in the page address (UTM parameters), the button you clicked, the plan and price you viewed, and the page you landed on	Measuring which ads and prices interest people; stored with your sign-up	Our legitimate interest in evaluating our marketing (Art. 6(1)(f) GDPR)
Cookieless visit statistics (Umami): pages viewed, button clicks, referring site, browser, device type and country	Counting visits and clicks in aggregate; no cookies and no profile across sites	Our legitimate interest in understanding how the site is used (Art. 6(1)(f) GDPR)

Data	Purpose	Legal basis
Google Analytics data: cookie identifiers, pages viewed, interactions, device, browser and approximate location	Detailed analysis of how visitors use the site	Your consent in the cookie banner (Art. 6(1)(a) GDPR)
Meta Pixel data: cookie identifiers, pages viewed, sign-up events, device and browser	Measuring and improving our Facebook and Instagram ads	Your consent in the cookie banner (Art. 6(1)(a) GDPR)
Technical data in server and hosting logs: IP address, time of the request, browser	Keeping the site and our server secure and working, and preventing abuse	Our legitimate interest in security (Art. 6(1)(f) GDPR)

If you leave your email but never confirm it, we send you nothing beyond that one confirmation email.

We never load Google Analytics or the Meta Pixel on the pages opened from our email links, because their addresses contain your personal confirmation or unsubscribe code.

3 Cookies and storage on your device

Google Analytics and Meta Pixel cookies are set only after you accept them in the cookie banner. Everything else we store on your device is needed for the site to work and stays in your browser.

What	Category	Why	How long
Your cookie choices (local storage)	Necessary	Remembering what you accepted or declined	Until you clear your browser data
Your light or dark theme (local storage)	Necessary	Showing the site in the theme you picked	Until you clear your browser data
Your site language (local storage)	Necessary	Opening the email-link pages in your language	Until you clear your browser data
Google Analytics cookies (_ga, _ga_*)	Analytics, only with consent	Distinguishing visitors and sessions	Up to 2 years
Meta Pixel cookie (_fbp)	Marketing, only with consent	Linking visits to ad clicks and measuring sign-ups	90 days

Umami statistics use no cookies and store nothing on your device.

You can change your choice at any time through the “Cookie Settings” link in the footer of fenitly.com. Withdrawing consent stops the cookies from being used from that moment on.

4 Who processes data for us

We do not sell your data. We share it only with these providers, who process it on our behalf under data processing agreements:

Provider	What they do	Where the data is stored
Google Cloud / Firebase (Google Ireland Ltd.)	Hosting the website and our server	European Union
Supabase Inc.	Our database: email addresses, survey answers and sign-up details	European Union (Ireland)
Resend Inc.	Sending our emails	United States
Umami Software Inc.	Cookieless visit statistics	United States and European Union
Google Ireland Ltd. (Google Analytics)	Website analytics, only with your consent	EU, with possible access from the US
Meta Platforms Ireland Ltd. (Meta Pixel)	Ad measurement, only with your consent	EU, with possible access from the US

For the Meta Pixel, we and Meta are joint controllers for collecting the data on our site and sending it to Meta. Meta is then the sole controller for what it does with the data afterwards, as described in [Meta's Privacy Policy](#).

When a provider transfers data outside the European Economic Area, for example to the United States, the transfer relies on the EU-US Data Privacy Framework or on the European Commission's Standard Contractual Clauses (Art. 45 and 46 GDPR). You can ask us for a copy of these safeguards.

5 How long we keep it

Data	How long
Email, sign-up language, survey answers and sign-up details, after you confirm	Until you unsubscribe or ask us to delete them, or until we close the waitlist after launch; at the latest 24 months after your sign-up
The same data if you never confirm your email	30 days after your sign-up
Confirmation links	They expire after 24 hours
Google Analytics data	14 months, then deleted by Google
Meta Pixel data	According to Meta's retention periods; the <code>_fbp</code> cookie lasts 90 days
Server and hosting logs	30 days

When you unsubscribe, you stop receiving that kind of email at once. Unsubscribing from launch updates does not remove you from the beta, and the other way round.

6 Your rights

Under the GDPR you have the right to:

- access your data and get a copy of it (Art. 15);
- have inaccurate data corrected (Art. 16);
- have your data deleted (Art. 17);
- restrict how we process it (Art. 18);
- receive the data you gave us in a portable format (Art. 20);
- object to processing based on our legitimate interest, such as sign-up attribution and visit statistics (Art. 21);
- withdraw your consent at any time (Art. 7(3)). Every email has an unsubscribe link, and the “Cookie Settings” link in the footer changes your cookie choices. Withdrawal does not affect processing that happened before it.

You can also complain to a data protection authority: in Poland, the President of the Personal Data Protection Office (Prezes Urzędu Ochrony Danych Osobowych, uodo.gov.pl), or the authority in the EU country where you live or work.

7 Other things you should know

Providing data is voluntary. You do not have to give us your email or answer the survey. Without your email we cannot send you launch updates, and without the survey we cannot consider you for the beta.

No automated decisions. We do not make decisions about you based solely on automated processing, including profiling, with legal or similarly significant effects (Art. 22 GDPR). We choose beta testers ourselves.

Children. Fenitly is not intended for children under 16. If you are under 16, please do not sign up. If we learn that we hold a child’s data without a parent’s consent, we delete it.

Changes to this policy. When we change this policy, we update the date at the top. If a change affects how we use the data you already gave us, we tell you by email before it takes effect.

Questions or requests

Write to marcin@namelezz.dev from the address you signed up with. We reply within one month.